

Vollbild Ein/Aus

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VITA

Born 1958 in Stuttgart

Photography is my vocation:

I took photos with my father's camera already at the age of ten. When I was fourteen, my first publications appeared periodically in the sports press. Since 1978 I have realized small orders of companies and travelogue publishers. The first self-earned money gave me the chance to extend my equipment and built the basis for self-determined working. As an assistant and a studio managing photographer in the employ of various photographers of the BFF in the area of Stuttgart, I accepted very fast responsibility and took care of various customers.

Photography is my talent:

Still during my time as an employee the ADC became aware of my works as various design work studies and calendar projects have received an award.

Photography is my freedom:

Self-assured I took the plunge into self-employment in 1989 and fulfilled my desire for "an own studio". I could introduce my ideas of studio and light during the construction of the studio, which was enlarged once more in 1998.



Photography is my success:

Since the opening of the studio in 1991, I have shot photos for the automobile and furniture industry. The perfect studio concept offers optimum possibilities for the realization of any photographic idea. Many national and international advertising agencies, which have highly appreciated my taking delight in experiments and my creativity, concluded contracts for advertising campaigns, layout-shootings, calendar concepts and catalogue photography.

Photography is my future:

Ten years ago I processed changeover to digital techniques and since that time I have exclusively worked on data mediums. I can't lose hold of the fascination of the perfect picture without subsequent manipulation. I am concomitantly in charge of CGI and postproduction to implement the technical possibilities in an optimal way.

Know-how makes the difference!

A selection of awards:

ADC Deutschland Gold, ADC N.Y. Gold, Cannes Lions Gold, The New York, Festivals Gold, IAAA, Eurobest

wid, Kontakter Anzeige der Woche, London International Advertising Award, Epica, Gewinnende Werbung Gold, ANDY Advertising Club of New York, Die Anzeige 1999, Jahrbuch der Werbung, Berliner Type, European Regional Design Annual

REFERENZES

Agencies:

Adplus / Frankfurt am Main
Bates / Frankfurt am Main
BBDO / Düsseldorf
Bühler, Flettner & Partner / Frankfurt a.M.
Colnaghi & Manciani / Mailand
DAMM / Frankfurt am Main
David & Goliath / L.A. - London
DDB Needham Heye + Partner / Wien
The Designory / Long Beach / Kalifornien
DEWE Werbung / Stuttgart
D, G, M / Stuttgart - Berlin
E/B/D / Düsseldorf
e-fact / London
Fritz Marketing Kommunikation/Karlsruhe
GGK / Frankfurt am Main
Hakuhodo / Frankfurt am Main
Hildmann / Düsseldorf
Hoppe, Krämer & Partner / Stuttgart
Innocean / Frankfurt am Main
Jung v. Matt / Hamburg - Stuttgart
KNSK / Hamburg
Köckritzdörrich / Reutlingen - Stuttgart
Leonhardt & Kern / Stuttgart
Lowe Broadway / London
Lowe & Partner / Frankfurt am Main

MC&LB / Frankfurt am Main
Moon / London
Ogilvy & Mather / Frankfurt am Main
Philipp und Keuntje / Hamburg
Pragma Werbeagentur / Heilbronn
Saatchi & Saatchi Design / London
Scherer Team / Starnberg
Schwarzspringer / Stuttgart
SEA / Düsseldorf
Siegelwerk / Stuttgart
Springer & Jacoby / Hamburg
Werbung etc. / Stuttgart
Wire / Stuttgart

Enterprises:

AEG / washing-machines
Arburg / injection moulding machines
Audi / cars
Bayer / pharmaceutical products
Becker / car radios
Black & Decker / garden tools
BMW / cars
Brilliance / cars
Code2Design / product design
Deutsche Bundesbahn
Duravit / bathroom ceramics
Dyson / vacuum cleaner
era / electrical engineering

Eschenbach / optical devices
Fein / electrical equipment
Fiat / cars
Fichtel & Sachs / shock absorbers
frogdesign / product design
GEHE / pharmaceutical products
hansgrohe / douches + fittings
Histor / varnishes
Honda / cars
Hugo Boss / merchandising
IBM / printer
JET / fuels
Kia / cars
Lapp / cable
Roman Klis Design / packaging design
Walter Knoll / furniture
Lamborghini / cars
Laufen / bathroom ceramics
Layher / scaffolding
Loewe / Hifi
Malvern / laser technology
Mann + Hummel / filtration
Maserati / cars
Mercedes-AMG / cars
Mercedes-Benz / cars
Metabo / electrical equipment
Miele / dryers
Mirus / car tuning
Neff / installation devices

Landauer designmanagement / design
Opel / cars
Palmer / kitchen appliances
Pfalzmöbel / office furniture Phoenix
Design / product design
Porsche / cars
Ritter / dental fittings
Samsung / refrigerators
Skoda / cars
Staff / lights
Standex / paints
Toyota / cars
Trondesign / product design
Vauxhall / cars
Widmaier / kindergarten furniture
Wohlgemuth / large-scale bakery
Wöhr / car park systems
Wöhrle / soap factory
Yellow Design / product design